

WHY BOTHER ABOUT

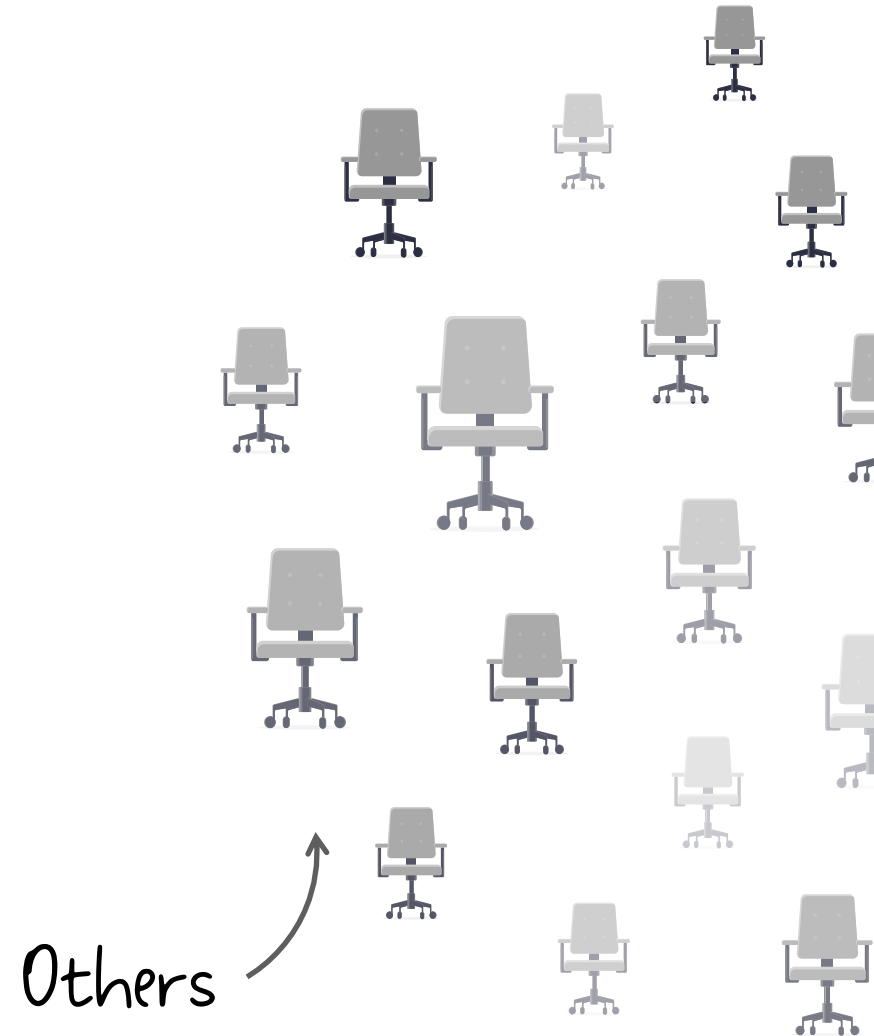
Employer Branding



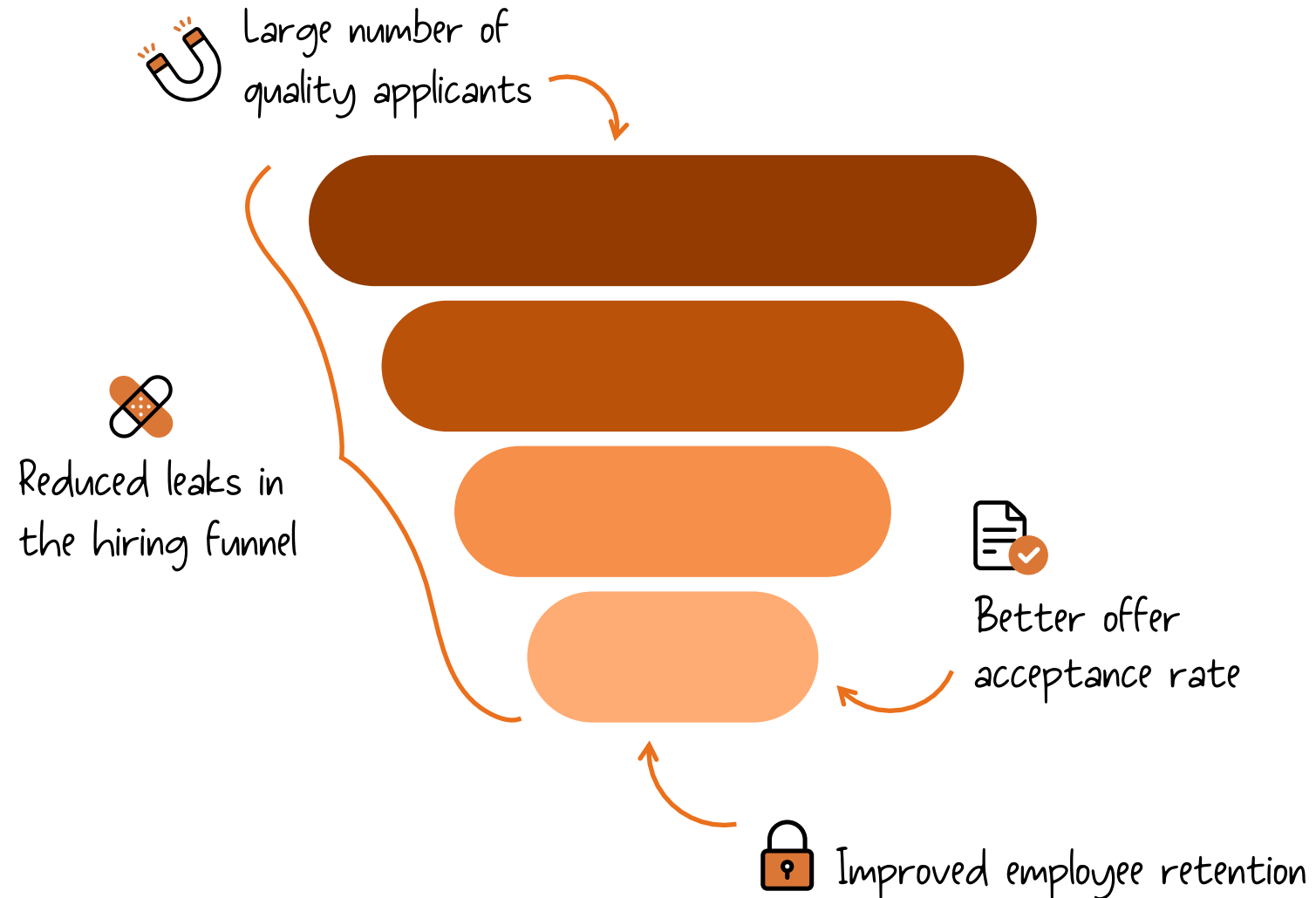
Someone who is good for you, is good for many others!



Why should they choose
you over others?



The impact of your brand on your hiring funnel



But branding for

Millennials

has to be done

differently

None of this works



TV



Radio



Newspaper



Billboards

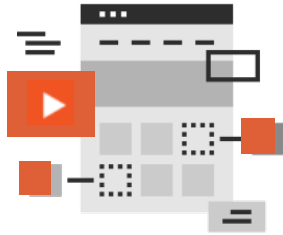


Mailers

Glued to mobile



Traditional branding efforts are **ineffective**



Banners on Conventional Job Sites

Too much noise

Limited to Web



Career Sites

Limited content
consumption on Career
Site vs. Job Description

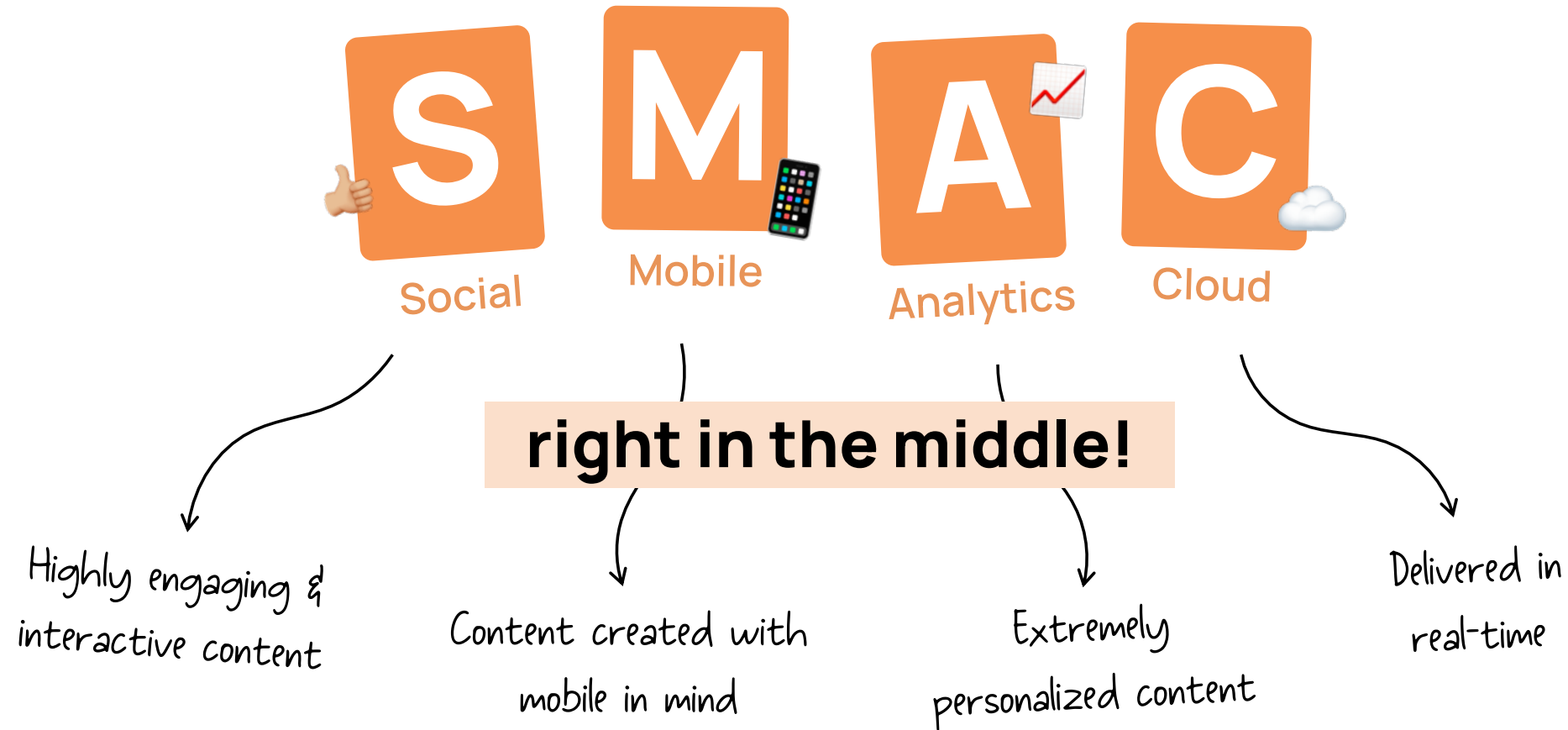


Engagement Efforts

Pre-placement talks are the
only engagement effort

Limited to only Freshers

Your branding strategy for **millennials** has to have



New age employer branding solutions

by **iimjobs**
.com



Life-cycle of
an employee


Awareness


Engagement


Thought Leadership


Retention

SHOWCASE

Bring your brand to life

by iimjobs.com | hirist.com

CUSTOMIZED BRAND PAGE

Everything that a potential employee would want to know

What Makes Us Unique



Employee Friendly Policies
We are always striving to create a positive and friendly environment to help you grow.



Health Insurance
Choose from a variety of medical, vision and dental plans for you and your loved ones.



Fast Track Career Growth
We will provide expert guidance for you to fast-track your career growth.



Personal Development and Training
No matter where you are in your career there's more to learn. We help you further level up!



Maternity and Paternity Leave
Be there when it counts the most. Be with your family when welcoming a new member.



Employee Assistance Program
We care about your well-being. Resolve all your personal or professional problems with our Employee Assistance Program.

[See More](#)

BENEFITS

HALEON

ABOUT OFFICE CULTURE PEOPLE BENEFITS JOBS

For Health. With humanity.

A health company that brings together deep human understanding and trusted science.

Hello Haleon.

Care to join us. haleon.com/careers

We

The future of everyday health is changing. And we're the people changing it. In front of us is an incredible opportunity to go beyond what any of us have done before. And make everyday health more achievable, more inclusive and more sustainable. For more and more people.

Why Haleon?

[View All Photos](#)

Inside Haleon



WORK CULTURE

TALENT MAGNETS

Meet Executive Team



Brian McNamara
Chief Executive Officer

Brian is the CEO of Haleon, having been appointed in July 2021. Prior to that, he had led the Consumer Healthcare

[Read More](#)



Tobias Hestler
Chief Financial Officer

Tobias is Haleon's CFO, having been appointed in December 2021. He had previously held the role of CFO for the

[Read More](#)



Dana Bolden
Chief Corporate Affairs Officer

Dana has been the Head of Corporate Affairs since January 2021. He is responsible for external, internal and

[Read More](#)

OPEN ROLES

Come, join us! We're hiring.

We believe that each one of us should be able to find our dream job, and we constantly strive hard to make that possible. Apply now!

[ALL](#) SALES & MARKETING HR & IR SCM & OPERATIONS

Haleon - Area Sales Manager - IIM/ISB/FMS/MDI	View Job
3-14 yrs Anywhere in India/Multiple Locations, Kolkata, Others	
Haleon - Area Sales Manager - IIM/ISB/MDI/FMS	View Job
3-8 yrs Delhi NCR, Gurgaon/Gurugram, Lucknow, Chandigarh, Jaipur, Varanasi/Banaras	
Haleon - Area Sales Manager - IIM/ISB/MDI/FMS	View Job
2-7 yrs Delhi NCR, Ahmedabad, Gujarat	
Haleon - Area Sales Manager - IIM/ISB/MDI/FMS	View Job
3-8 yrs Chennai, Madurai, Hyderabad, Bangalore, Hubli	
Haleon - Area Sales Manager - IIM/ISB/MDI/FMS	View Job
1-10 yrs Mumbai, Kolkata, Gujarat, Others	

[Show More Jobs](#)

CONTENT PRODUCTION

Get support with photoshoots and interviews that highlight your work culture

VIDEO JDS

Build JDs that don't put people to sleep

A standard JD

Shopzy is looking for a Brand Manager

Who we are

At Shopzy, we are a fun caring brand, looking to deliver the very best in ethical fashion to our millennial customers of all backgrounds and lifestyle choices

What you'll be doing

We need a talented and friendly sales assistant to help our in-store customers find the best products for their needs and ensure an amazing customer experience, whilst boosting sales and repeat business for the store.

You will be responsible for...

- Ensuring customers receive an outstanding customer experience, by meeting and greeting and answering product questions attentively on shop floor
- Maintain optimal stock levels by assisting in stock checks and ordering stock from head office
- Assessing customer needs and recommending suitable products
- Promoting product offers and shop loyalty card to generate repeat business from customers
- Keeping shop safe and attractive to customers by with regular checks, tidying and assisting with visual merchandising
- Processing customer transactions at the counter, dealing with refunds and handling complaints
- Opening and closing of shop including balancing of cash registers

What we need from you

- Part time role offering flexible hours (minimum 10 hours per week)
- Based in our lively Manchester shop - occasional cover in nearby shops may be required
- Weekend and evening work is highly likely

What skills & experience you'll bring to us

- Excellent face-to-face communication skills and a willingness to go the extra mile to make our customers smile
- A good grasp of basic mathematics and English language
- A high level of patience and the ability to work in a busy and sometimes pressurised environment
- Ideally you will have experience working in a customer facing role within a retail environment, but this is not essential
- Basic GCSEs are helpful but not mandatory

Unchanged from the time of typewriters

Without personality, dull & boring

Unanswered questions

The best candidates lose interest & move on

Our Video JDs

Area Sales Manager - IIM/ISB/MDI/FMS (1-10 yrs)



Job Purpose :

- The primary purpose of an Area Sales Manager is to manage and develop sales within a designated geographic area. This includes identifying and pursuing new sales opportunities, maintaining, and growing existing accounts, and implementing effective sales strategies to achieve defined targets.

- The Area Sales Manager plays a critical role in driving business success by overseeing and managing sales teams within the assigned area. This involves setting targets, providing guidance and support to sales team members, and monitoring and analysing sales performance to identify opportunities for improvement.

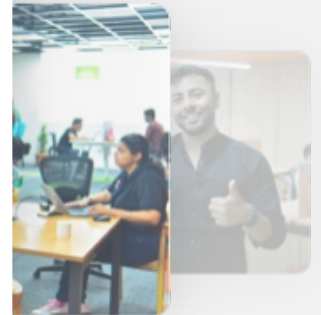
Key Responsibilities :

The role has the following key deliverables :

Easy to build

Easy to consume

Multi-format with images + videos



Engaging and insightful content

Higher volume + better quality of applicants

VIDEO JDS

Communicate brand identity & values effectively



Opinions on the role from current employees

Insights into role & responsibilities

Q&As with HR & Hiring Manager



Workplace culture

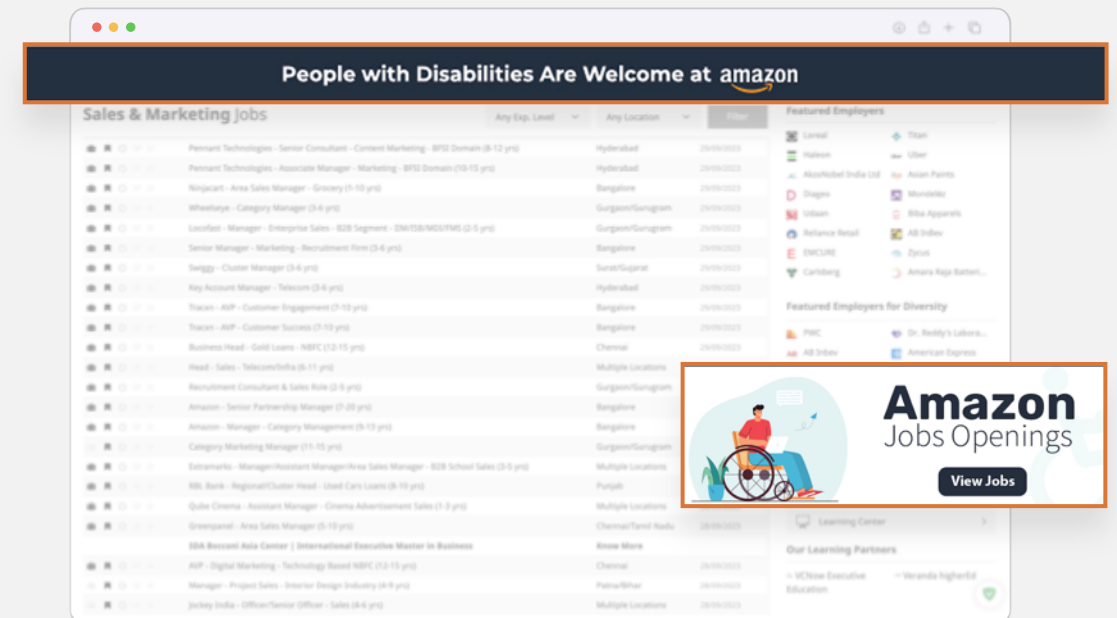
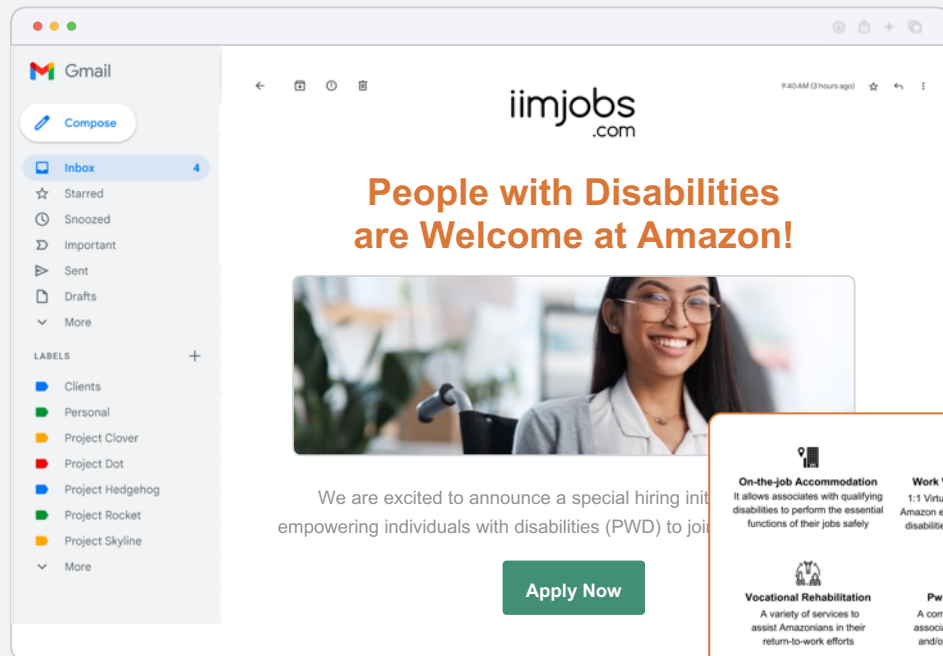
CAMPAIGNS

Amplify your hiring campaigns by reaching highly relevant candidates

Targeted mailers to the candidates that meet your hiring requirements

+

Eye-catching placeholders in exclusive hard-to-miss spots on iimjobs platform

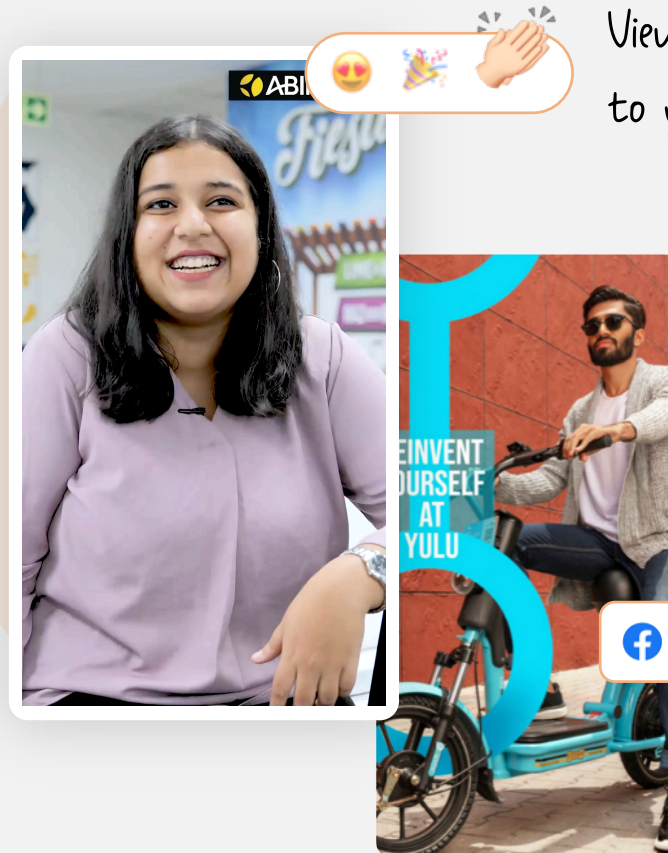
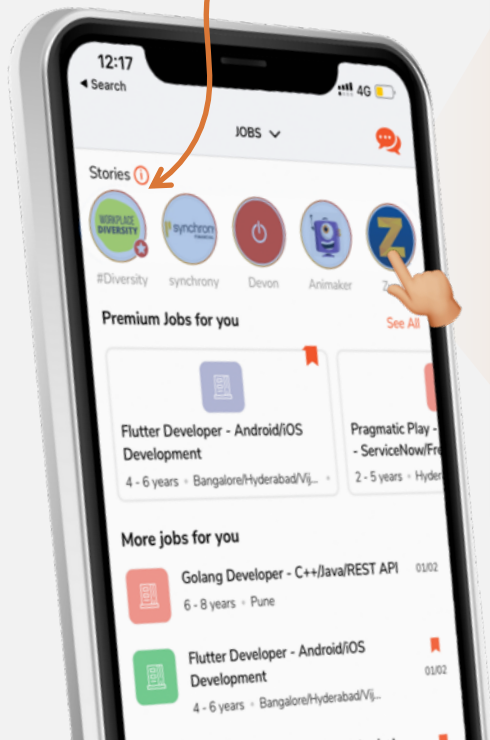




Show the human side to your brand

In an authentic style for increased engagement with younger audiences

We place your content at the top of our mobile platform



Viewers can react to your stories

Or share them to other platforms and contacts



You can highlight:

Job Postings

Diversity campaigns

Workplace culture

Brand mission & values

And so much more...

i Employers can control & publish stories on iimjobs/hirist through spotlight app

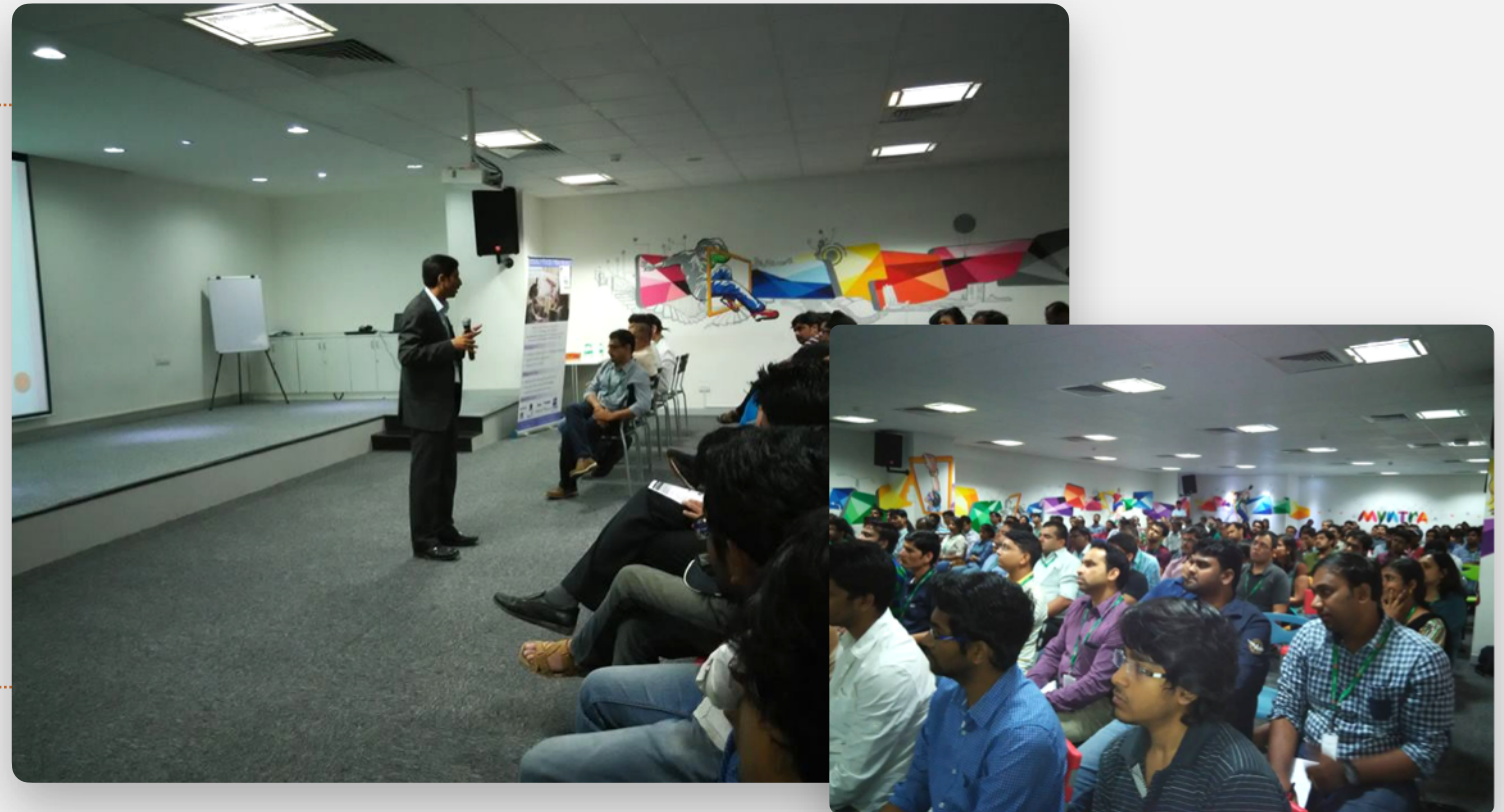
INDUSTRY EVENTS

Interactions with experts



An event organised by iimjobs for Myntra, creating a platform for engaging with existing and potential employees.

The event attracted 100s of potential employees to interact with internal & external experts





Your diversity & inclusivity vision, delivered by us

How we help you find the right candidates

01 Reach out to women re-starting their careers

Are you looking to restart your career?



iimjobs.com asks every women candidate if they are returning to work after a break



02 Diversity filters for incoming applications

FILTER BY

Functional Area

Notice Period

Diversity

Batch

Age

Application Date

Last Seen

Diversity

GENDER

☒ Female

☐ All Females

☐ Working Mother

☒ Returning from Career Break

☒ Single Mother

☐ Male

EX-DEFENCE

☐ All

☐ Armed Forces

☐ Air Force

☐ Navy

☐ Naval Coast Guard

Reset **Apply**

03 Targeted search to find specific resumes in our database

Experience ▼

1 - 3 yrs

4 - 6 yrs

7 - 10 yrs

Industry ▼

Automobile

FMCG

Retail

Salary ▼

3-5 lakhs

5-10 lakhs

10-15 lakhs

Institute ▼

IIT Mumbai

IIM Bengaluru

MDI Gurgaon

Role ▼

Brand Manager

Sales Manager

Business Analyst

Location ▼

Delhi

Mumbai

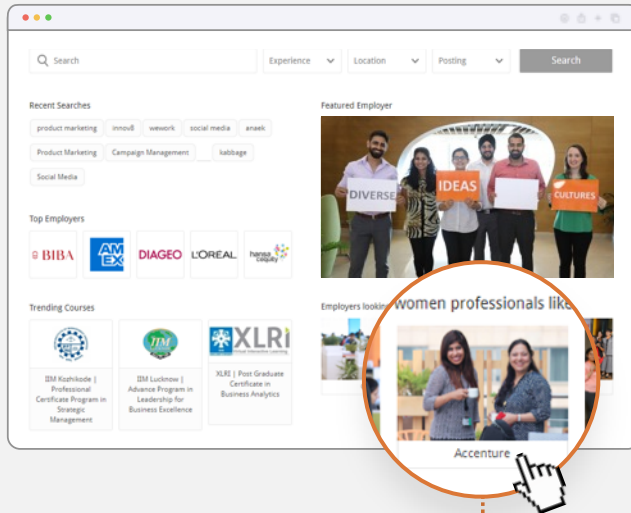
Bengaluru



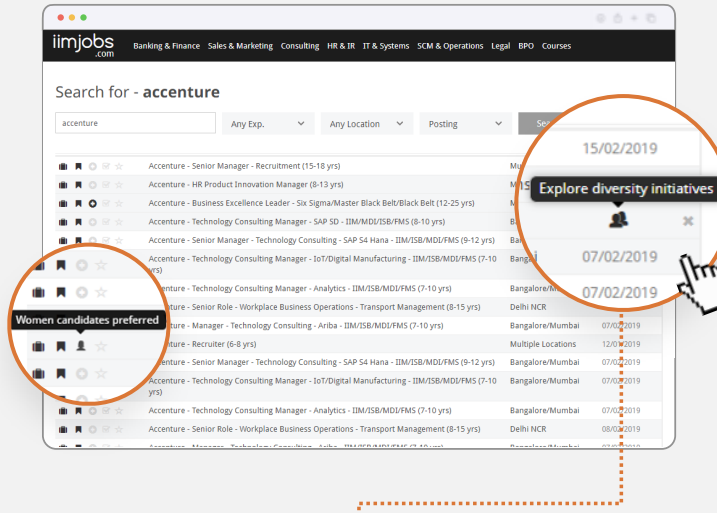
Your diversity & inclusivity vision, delivered by us

How we help the right candidates find you

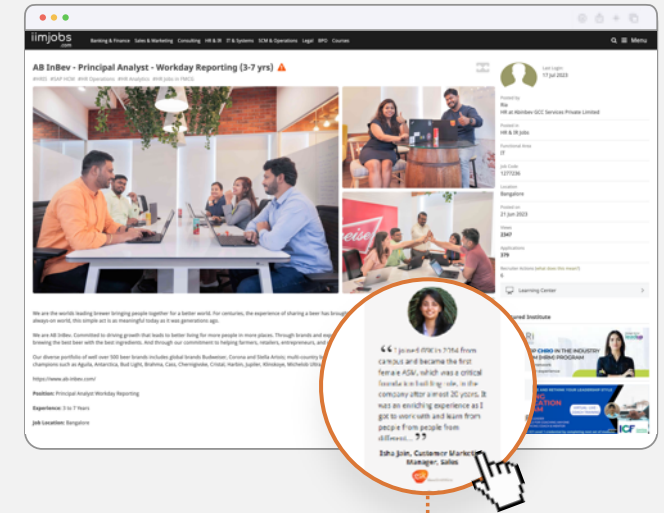
Banner on the
Job Search Page



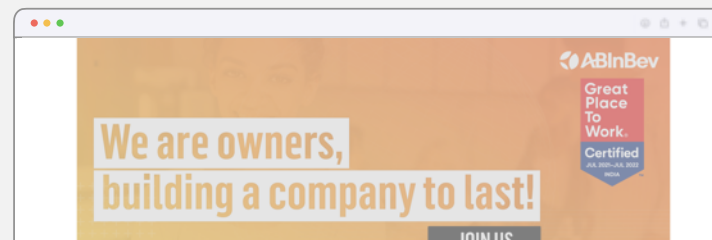
Diversity icon on the
Job Feed Page



Testimonials on the
Job Description Page



DIVERSITY WEBSITE



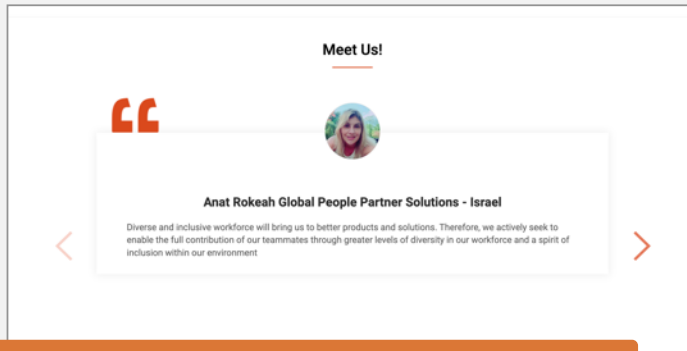


And bring it all together in one place

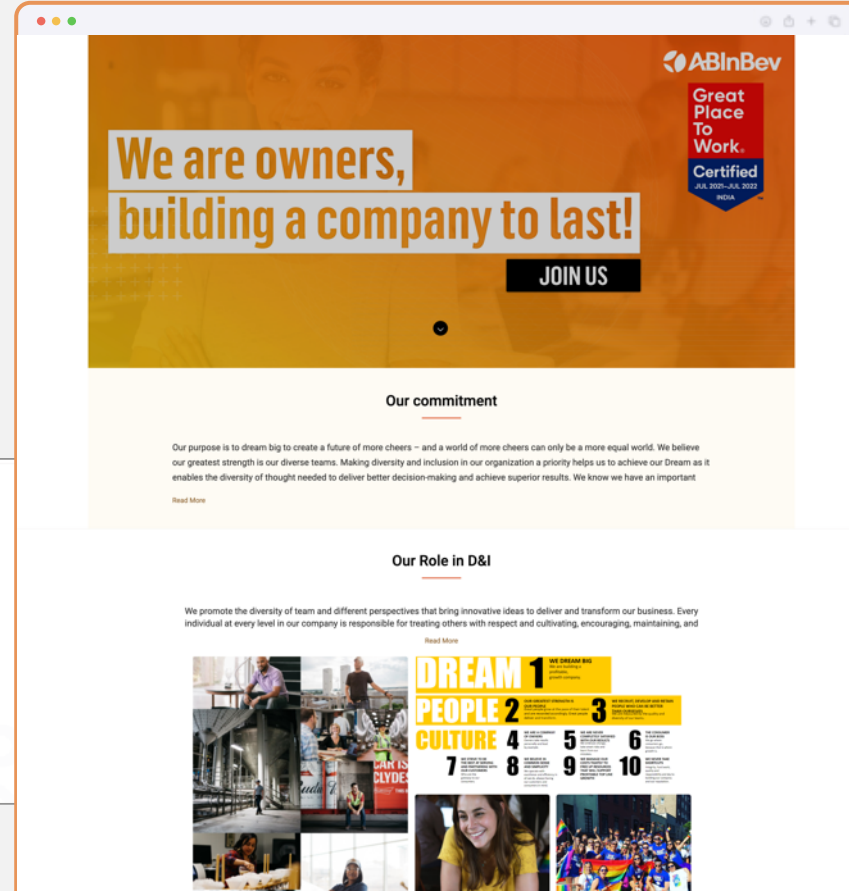
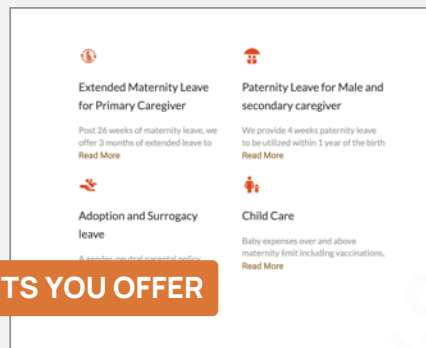
EXCLUSIVE DIVERSITY WEBSITE FOR YOUR BRAND

A dedicated place for your organization's diversity vision

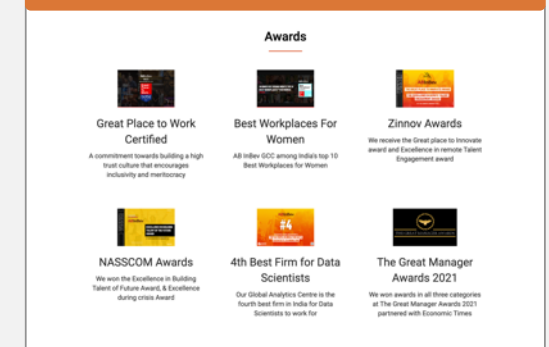
TESTIMONIALS FROM CURRENT EMPLOYEES



EXCLUSIVE BENEFITS YOU OFFER



RECOGNITION THAT YOU'VE WON



Our Initiatives



Accelerated Capability Program for Women Employees

This program is a way to recognize and train our women colleagues to excel in current role and move to leadership roles. We have tailored initiatives guiding women to be role models and help other Women Excel. These programs empower career and enable a continuous learning journey for Women at ABL. This is a 6-month program that helps:

- Develop self-confidence and chart a career plan
- Identify strengths and self-awareness. Get rid of self-limiting beliefs

[Read More](#)

Flexi Work hours for returning Mothers

Being a parent is one of the best moment of anyone's life, to support the our women colleagues and primary caregivers during this phase we have our Flexi Working Policy for returning mothers. Women returning from maternity break can avail flexible work hours as they transition back to work.



INCLUSIVITY INITIATIVES YOU'VE UNDERTAKEN

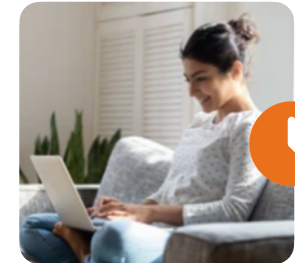
Hindustan Unilever Limited



Working women who
discontinued work



Brought back with
flexible working hours



~4000 extremely relevant
applications received

We were able to attract people from top organizations

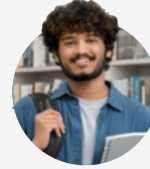
JPMorganChase 

Goldman Sachs

Morgan Stanley

+top investment banks

Edelweiss wanted to hire Tier 1 students as Management trainees



Big Platform. Big Opportunities.



280

Shortlisted from more than 1400 applicants



Done by just one HR



Achieved in just one week



Highly targeted banners on Job description & Job feed pages

helped PepsiCo in their Employee Value proposition campaign



1249

Page Views with more
that 44 Lacs+ impressions



818

Page Views with more
that 17 Lacs+ impressions



Achieved within
4 Months

Accenture wanted to promote their gender diversity initiatives & jobs for women on our platform



7.9L+

Impressions reached through job feed of iimjobs & hirist

**BE YOURSELF,
MAKE A
DIFFERENCE.**

JOIN US



2806+

Clicks received through the banners



Achieved within
a month

We are helping these companies build an effective employer brand

JPMORGAN
CHASE & CO.

WELLS
FARGO

Goldman
Sachs

ICICI Bank

AMERICAN
EXPRESS

HSBC

STATE STREET

FRANKLIN
TEMPLETON

Invesco

TITAN

Carlsberg

HALEON

HCB

L'ORÉAL

asianpaints

ABInBev

Uber

EA

OLA

Flipkart

Rakuten

EY

Deloitte.

BCG

accenture

Abbott

Dr.Reddy's

IQVIA

ZS

TIGER
ANALYTICS

WISSEN

WNS

Infosys

[24]7.ai

tcs
TATA
CONSULTANCY
SERVICES

synchrony

Reach out to us

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